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viii GOOGLE ADSENSE QUICK GUIDE ABOUT THE AUTHOR Michael Miller has written more than 100 nonfiction how-to books over the past 20 years, including Que's Using Google AdWords and AdSense, Googlepedia: The Ultimate Google Resource, YouTube for ...

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A Revealing Interview with Bryan Todd, Co-Author of "The ...

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Ultimate Paid Traffic Sources List - David Cassar

Ultimate PPC Traffic Sources List 1 Google AdWords Google AdWords is Google's online advertising service that displays clickable ads on Google's search results The ads appear to the web users based on the keywords, cookies, and a few other metrics predefined by the advertisers and the latter have to pay when someone clicks on the ads

The Ultimate Guide to Facebook Custom Audiences

The Ultimate Guide to Facebook Custom Audiences by by Massimo Chieruzzi CEO, AdEspresso Table of contents 1 What are Custom Audiences? 2 more signups than Google AdWords at just one-third the cost! In this ebook, you'll discover what Custom Audiences are, how to start using them, and some